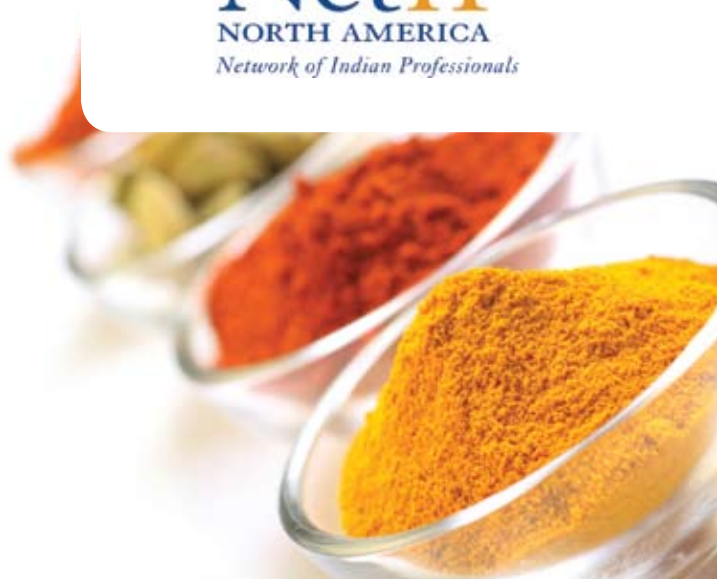




# Network of Indian Professionals (NetIP)

*Live The Potential*

**NetIP**  
NORTH AMERICA  
*Network of Indian Professionals*





# The NetIP Experience

The purpose of NetIP is to serve as an organization that meets the needs of South Asian professionals in North America as they grow in their professional and personal lives. Over the years, NetIP has become a premier networking brand in our community. It has become the unequivocal voice for an emerging group of South Asians, who excel in every aspect of western society, from business to politics to the arts. The rise of NetIP and its affiliated chapters reflects a general “Coming of Age” by South Asian professionals. We are proud to state that many of our present members and past alumni now hold respected positions of leadership in the private, public, and non-profit sectors all over the world.

.....

*“NetIP is an organization with a great history of innovation and service, one that has served as our South Asian community’s primary repository for social, professional, cultural and political programming in the country for several years.”*

Aneesh Chopra

*America’s First Chief Technology Officer*

*& Former Boston Chapter President - 1996 /1997*

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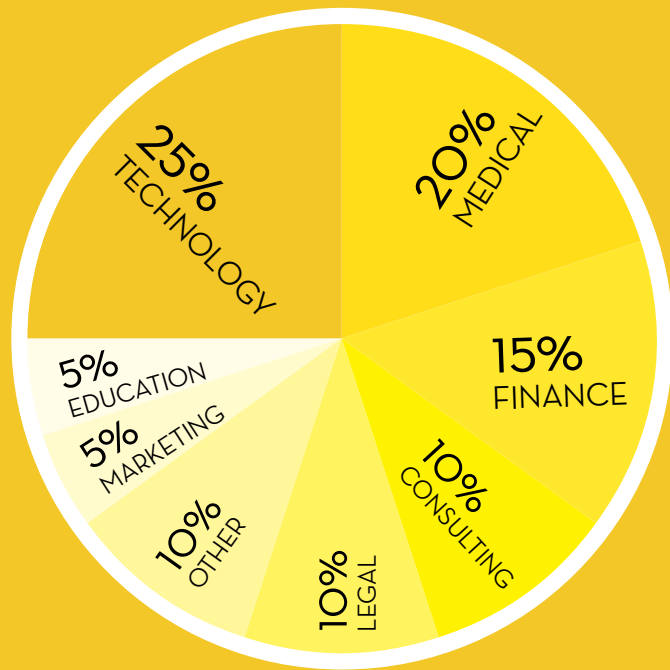


# NetIP's Extensive Reach



**21,000 + Fans**

**1,200+ Followers**



5,000 +  
NetIP members give you unprecedented networking opportunities

27-28  
is the average age demographic of NetIP members, the movers and shakers of tomorrow are found here today

35%  
of NetIP members work for fortune 500 or fortune 1000 companies. Your next career opportunity can be found here

# Chapter Cities

Atlanta, GA

Austin, TX

Boston, MA

Charlotte, NC

Chicago, IL

Cincinnati, OH

Columbus, OH

Dallas, TX

Detroit, MI

Houston, TX

Los Angeles, CA

Miami, FL

Minneapolis - St. Paul, MN

New York, NY

Ottawa, ON Canada

Philadelphia, PA

Phoenix, AZ

Pittsburgh, PA

San Diego, CA

San Francisco, CA

Seattle, WA

St. Louis, MO

Toronto, ON Canada

Washington DC

*"NetIP's legacy as an organization has been its ability to consistently provide South Asian professionals with an overall leadership development platform. One has to only look as far as the illustrious list of successful alums and committed leaders spread across 24 chapters to effectively gauge the organization's significance."*

Sundip Arora

2010 President - NetIP NA

# About Us

## The Spirit

It is the passion, energy and drive of NetIP members that encompasses the spirit of NetIP! NetIP significantly impacts the lives of many South Asians and provides a lifetime of memories that they will forever remember and cherish. Our members come to NetIP for one important reason: the Human Connection. People join NetIP to forge lasting relationships with others and their community. While, the human connection is the single most fundamental drive we all have, NetIP delivers much more for the overall development needs of South Asian Professionals

## History

NetIP was founded by Dr. Satish Chandra in 1990 in Chicago. Originally started as a forum for South Asians to meet and network, the organization today has 24 chapters in North America and has a reach of over 40,000 subscribers.

## Annual Conference

NetIP's most anticipated event of the year is the Annual Conference. Open to members only, the Annual Conference brings NetIP members from all our chapters together to network. The sell-out conference provides an opportunity to hear from successful South Asians and learn from their experiences.

The NetIP Conference is built upon a rich history of successful conferences bringing together South Asian professionals and empowering them to explore their heritage yet move beyond their traditional boundaries. NetIP has hosted its annual conferences in cities such as Las Vegas, Seattle, Atlanta, New York, Los Angeles, Toronto, San Francisco, Chicago, Boston, Philadelphia, Atlanta, Chicago and Miami.



← VISIT OUR WEBSITE  
[www.netipconference.com](http://www.netipconference.com)

Photo credit: Projected Life Photography | www.projectedlife.com

# The Four Pillars

NetIP bases all its programming and events on four core pillars of its foundation. With these pillars, NetIP is the only organization in North America that meets the needs of South Asians with a 360 degree focus.

## ● Professional Development

- Organize professional seminars, and mentoring events conducted by thought leaders.
- Provide networking opportunities with industry experts and like-minded individuals.
- Partner with adjacent professional organizations to expand networking opportunities.

## ● Cultural Awareness

- Enrich and help promote South Asian culture, traditions and roots.
- Provide a forum for social and cultural events.
- Provide support for new South Asian migrants to North America.

## ● Political Awareness

- Educate its members about US political processes at local, state, and federal levels.
- Create awareness about current issues through special forums and discussions.

## ● Community Service

- Embrace the spirit of giving back, with a focus on local initiatives with global impact.
- Empower and inspire members to contribute positively to their communities.
- Support South Asian community initiatives and minority organization.



# Member Benefits

## *Unlimited Opportunities*

At NetIP, we know that our members are our greatest resource. By joining NetIP, you will become part of a diverse network of South Asian professionals that seek excellence in every aspect of their lives. Membership grants access to one of the largest Networks of South Asian Professionals in North America. Every membership we receive is valued and appreciated. We believe in the philosophy that ensures your investment in us gives back benefits in return.

## *Unique Access to Hundreds of Events in North America*

As a NetIP member, you will have access to a plethora of opportunity for self development. Your membership includes access to hundreds of events for chapters across the US and Canada, not just the one you are a member of. The discounted Membership dues pay for themselves after the first few events.

## *Benefits with Alliance Partners and Household Brands*

NetIP partners with premier non-profit South Asian organizations that provide our members with additional benefits and discounted entry to co-sponsored Alliance Partner events! Some partners include Akshaya Patra, AAPI, SAMAR, Upakar, Teach AIDS and OLPC at the North America level, and our local chapters work with others expanding networks at the local level. Member benefits also include discounts we contract for the calendar year with retailers and services. Some past brands have included T-Mobile, 1-800-Flowers, Working Advantage, Jos A. Bank and more.

## *Member-Only Privileges*

Your local NetIP membership is valid in all 24 chapters in the US and Canada and serves as your key to attend exclusive members-only events such as the much anticipated Annual Conference. Our memberships are calendar-year based so it is to your advantage to sign up as early as possible in the year to obtain the full privileges of being a NetIP member. Our chapters host many member only events throughout the year as well.

Take advantage of the opportunities available to you through NetIP and become an active member today. You can participate on a local chapter committee or in a special interest group, network with other similar-minded professionals, hone your leadership skills and make a difference in the South Asian community. Create memories and forge friendships that can last a lifetime, and personally experience the Spirit of NetIP.



# Global Impact

With its 20th Anniversary, 2010 ushers in NetIP's renewed efforts in making an impact towards philanthropic endeavors and social responsibility. All our chapters make a concerted effort in giving back to their community with fundraising in support of local and global charities. On a national level, NetIP has supported the Clinton Foundation for Aids in the past and today supports the Grameen Foundation.

NetIP embarked on a culture of Social responsibility by embracing sustainability and working towards reducing our carbon footprint on the planet. In 2010, NetIP will be hosting its first green conference, in Seattle. The conference will be hosted in hotels with Corporate Social Responsibility as well as LEED silver certified rankings. In addition to focusing on paperless technology, local produce and organic foods will be served to delegates. Every facet of the conference will aim to have a green component.

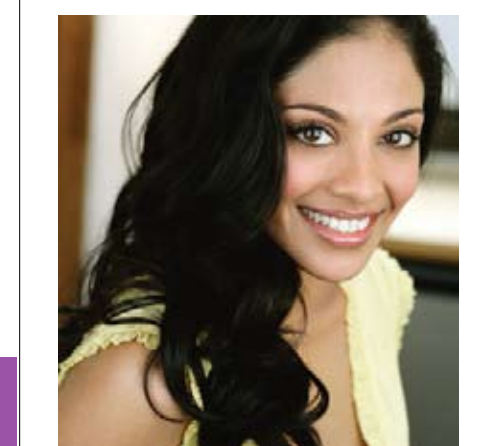
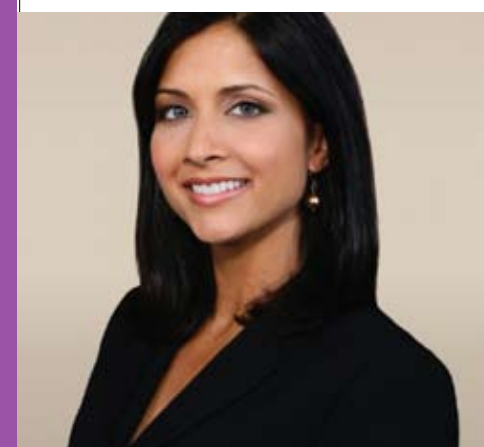
# Primetime

*Programming for South Asian professionals arrives on HD Radio*

NetIP launched its radio show in 2009 and has a reach of over 200,000 South Asian listeners across its broadcast cities (New York, Los Angeles, Washington DC, Chicago and expanding). During this regular show, leading business, financial, arts and media professionals discuss issues such as surviving the financial turmoil by leveraging South Asian roots; the political voice of South Asians; the face of the 21st century Indian American professional; struggling for the American dream, immigration, economics and much more. HumDesi Radio is a division of World Band Media, North America's largest Ethnic Digital Radio Network. The show gets over 6000 listeners over the internet alone. Join the conversation as NetIP talks live to celebrities, economists, entrepreneurs and inspirational individuals on the air every month.

# Primetime Guests

*(From top left) Saira Mohan / Maulik Pancholy / Nandita Das / Shibani Joshi / Surya Yalamanchili / Simran Sethi / Ramit Sethi / Chitra Bannerjee Divakaruni / Manu Narayan / Ami Sheth / Robert Chatwani / Tony Fernandez*



*Listen Live on HD Radio*



New York - 98.7 FM (HD2)

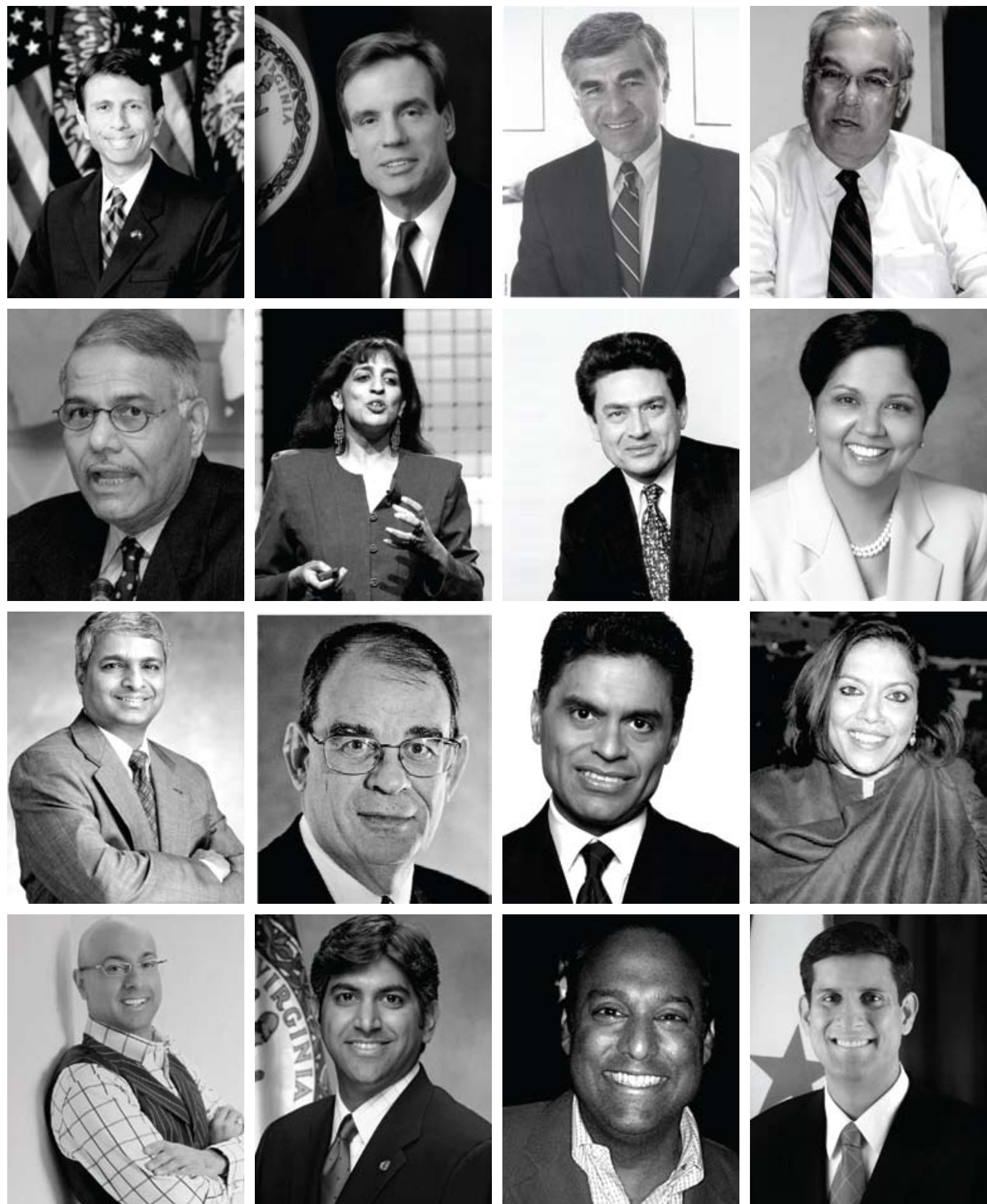
Washington DC - 103.5 FM (HD2)

Chicago - 101.1 FM (HD2)

Los Angeles - 105.9 FM (HD2)

On your iPhone, with the Primetime app, available on iTunes

Or anywhere in the world via the internet at [humdesiradio.com](http://humdesiradio.com)



# Distinguished Speakers And Members

NetIP has hosted various distinguished speakers at the Annual Conference and at local chapter events over the years. From politicians, media icons, and leaders in academia, distinguished leaders have leveraged NetIP to enhance their networks.

*(from top left) Bobby Jindal Gov. of Louisiana / Mark Warner Fmr. Gov. of Virginia / Michael Dukakis Fmr. Gov. of Massachusetts / Thomas Menino Mayor of Boston / Yashwant Sinha Fmr. Indian Finance Minister / Jayshree Ullal Former SVP, Cisco / Rajat Gupta Former MD, McKinsey / Indra Nooyi President, PepsiCo / Dr. Desh Deshpande Chairman, Sycamore / Al Berkeley Former Vice Chairman, NASDAQ / Fareed Zakaria Editor, Newsweek / Mira Nair Int'l Filmmaker / Ali Velshi CNN Chief Business Correspondant / Aneesh Chopra CTO, United States of America & Former NetIP Boston Chapter President, 1996/1997 / Ravi Baichwal News Anchor, WLS-TV Chicago / Vivek Kundra CIO, United States of America*

.....  
 "I can think of no better partner organization than NetIP to reach our target audience"

Desh Deshpande  
 Chairman, Sycamore Networks

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# NetIP Partners

NetIP has developed strong relationships with various corporations over the years through its high quality programs focused on our four pillars as described on page 8. Corporations and organizations are attracted to NetIP's large numbers of highly talented and successful professionals as well as emerging entrepreneurs and leaders. Your membership to NetIP gives you opportunity to network with top Fortune 500 companies through national and local events throughout the membership year.

## Alliance Partners



## Sponsors



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